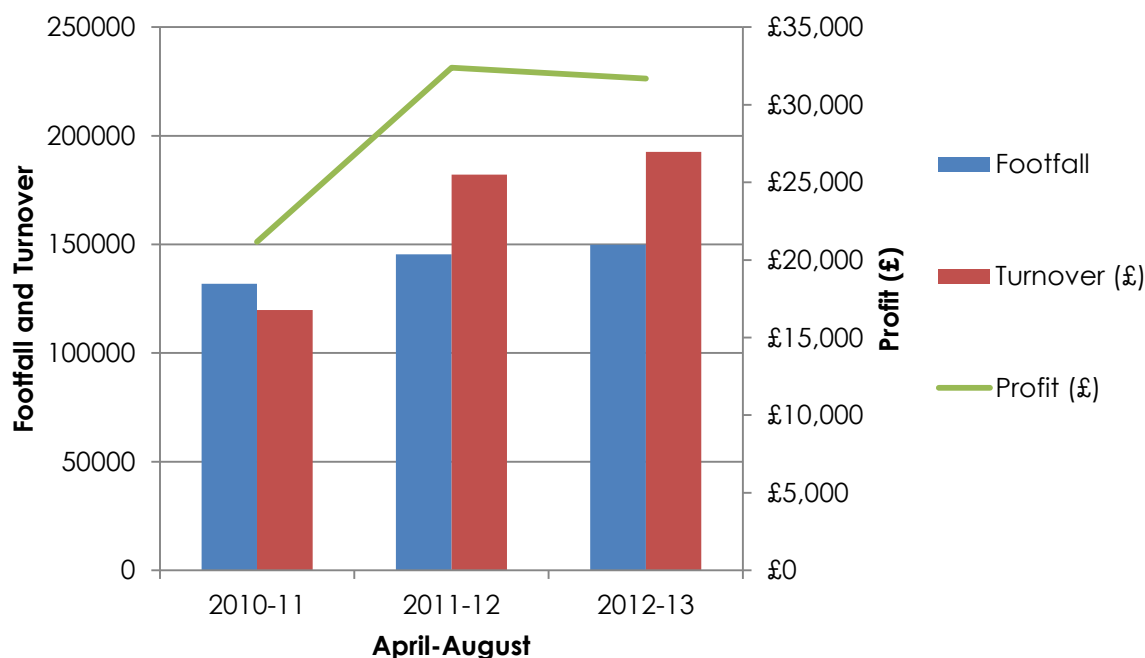


**APPENDIX 2:  
CIC year-on-year comparison (Apr-Aug)**

		2010-11	2012/10	2011-12	2012/11	2012-13
<b>Footfall</b>	<b>April</b>	28309	49.1%	25364	66.4%	42203
	<b>May</b>	25023	13.6%	23346	21.7%	28414
	<b>June</b>	22168	19.4%	28188	-6.1%	26479
	<b>July</b>	26370	9.9%	30435	-4.7%	28993
	<b>August</b>	30016	-21.0%	38044	-37.6%	23726
<b>Turnover</b>	<b>April</b>	£17,672	153.4%	£29,324	52.7%	£44,781
	<b>May</b>	£20,783	101.9%	£23,785	76.5%	£41,969
	<b>June</b>	£19,371	90.3%	£28,915	27.5%	£36,867
	<b>July</b>	£32,158	8.8%	£47,702	-26.6%	£34,990
	<b>August</b>	£29,808	13.9%	£52,463	-35.3%	£33,952
<b>Profit</b>	<b>April</b>	£3,250	117.2%	£5,153	37.0%	£7,060
	<b>May</b>	£3,700	87.9%	£4,376	58.9%	£6,952
	<b>June</b>	£3,523	79.6%	£5,200	21.7%	£6,328
	<b>July</b>	£5,599	13.2%	£8,436	-24.8%	£6,340
	<b>August</b>	£5,089	-1.6%	£9,222	-45.7%	£5,006

<b>Running Total</b>	2010-11	2012/10	2011-12	2012/11	2012-13
<b>Footfall</b>	131886	13.6%	145377	3.1%	149815
<b>Turnover (£)</b>	£119,791	60.7%	£182,189	5.7%	£192,559
<b>Profit (£)</b>	£21,161	49.7%	£32,387	-2.2%	£31,687

**Comparing footfall, turnover and profit from the first five months of the financial year**



As the table and chart illustrate, although the last two months' totals are lower than in previous years, the total for the first five months are nearly flat compared to the same period in 2011-12, and significantly higher than 2010-11. Footfall is slightly higher than 2011, and turnover is nearly 6% greater. Profits are slightly reduced, as the increase in turnover is most likely accounted for by Oyster products for which the margins are very small.